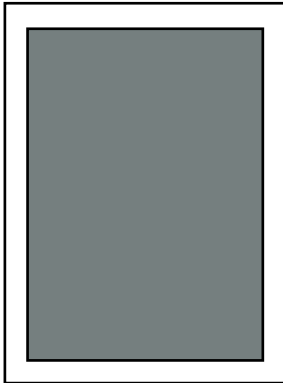


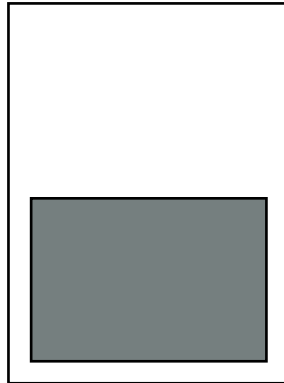
RATE CARD 2010

FOR PUBLICATION IN BB GAZETTE

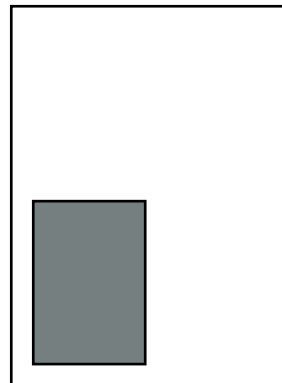
(Official Quarterly Publication of The Boys' Brigade)



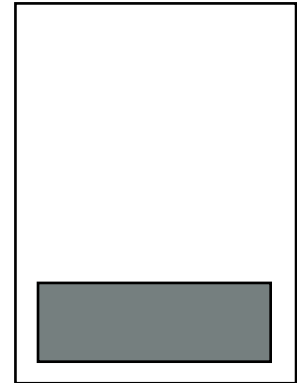
Full Page £370
270mm x 190mm



1 / 2 Page across £200
133mm x 190mm



1 / 4 Page up £120
133mm x 90mm



1/ 4 Page across £120
65mm x 190mm

Outside Back Cover £470

Inside Back Cover £390

270mm x 190mm

VAT AT THE CURRENT RATE APPLICABLE ON ALL ADVERTISING

Advert sizes are given above in Millimetres (mm).
All rates are for mono or full colour adverts.

DISTRIBUTION

Directly mailed out to over 11,000 members of The Boys' Brigade.
The Gazette is a quarterly publication (January, April, July, October).
Distribution date is 1st of that month (eg. 1st January).

COPY DEADLINE

Latest date for receipt of copy is 1st of month preceding issue.
All Copy to be sent via email or disc as press quality PDF, tiff or eps file.

DISCOUNTS

Discounts are applicable as follows:
Registered Charities - 5%
Companies/Battalions/Districts of The Boys' Brigade - 30%
Block Booking - 2 issues - 5% / 3 + issues - 10%

CONTACT

To book space please contact Chris Norman on 01442 288 552 or chris@boys-brigade.org.uk
Postal Address: The Boys' Brigade, Felden Lodge, Hemel Hempstead, Herts HP3 0BL.

This rate card is valid for orders placed before 31st December 2010

LEAFLET INSERTION

Loose leaflets of any size up to A4 can be inserted with the Gazette.

Leaflets up to 15g are **£85 per thousand** (over 15g please contact).

There are 2 options for distribution; to be sent to ALL recipients of the BB Gazette (approximately 11000+ recipients) or to be sent ONLY to Group Leaders (this is one copy to each group, approximately 2000 recipients).

Please Note: Leaflets for insertion should not be sent direct to The Boys' Brigade. Details for delivery will be advised with order. A surcharge will be charged for items sent direct to The Boys' Brigade Headquarters.

WEBSITE ADVERTISING

An opportunity to advertise on The Boys' Brigade website at www.boys-brigade.org.uk. Space on the front page in 1 of 4 boxes as follows: image 392mm (h) x 564mm (h), title (max 20 characters) and text (max 80 characters).

Rates for 2010: 1 month - £80 / 2 months - £130 / 3 months - £180 (max 3 months consecutive).

Additional advertising opportunities through website and electronic communication on request.