



Use of Cookies

Our website uses files known as “cookies” to enhance the use of the site. Cookies are small files that may be placed by a website on a user’s PC. They are used to store information that may be needed while browsing the site, or on a future visit. This may include personal data, or anonymous information such as previously visited pages.

Use of Google Analytics

We use Goggle Analytics to track the usage of the site in order to improve the quality of the user experience.

Google Analytics collects the following types of information from users:

- Type of user agent (web browser) used, software manufacture and version number.
- Type of operating system
- Screen colours (colour processing ability of the users screen)
- Javascript support
- Flash version
- Screen resolution
- Network location and IP address
 - Can include town/city, county, region, country, or any other geographic data.
 - Hostname
 - Bandwidth (internet connection speed)
- Time of visit
- Pages visited
- Time spent on each page of the website
- Referring site statistics
 - The website (URL) the user came through in order to arrive at this website (example: clicking on a hyperlink from Yahoo.com that took the user to this website)
 - Search engine query used (example: typing in a phrase into a search engine like Google, and clicking on a link from that search engine)

This data is only used to optimise our website for our visitors.

This data DOES NOT include any personalised identification information such as:

- Names
- Contact Details

Queries

If you have any queries about the ways in which we use your personal data you should contact our Data Protection Representative at BB Headquarters.

The Boys' Brigade
Felden Lodge
Hemel Hempstead
HP3 0BL

Telephone: 01442 231 681

Email: dataprotection@boys-brigade.org.uk

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Ref: **Cookie Policy 0518-01**